

Výuka ekonomického jazyka na vysokých školách

Exploring Language for Specific Purposes in Business and Economics at Tertiary Level

9.září 2022, Centrum jazykového vzdělávání, Ekonomicko-správní fakulta Masarykovy univerzity, Lipová 41a, Brno
9 September 2022, Language Centre, Faculty of Economics and Administration, Lipová 41a Brno, MU, Czech Republic

8:45 - 9:30	Registrace / Registration	
9:30 - 9:45	Zahájení konference / Conference opening - Monika Jandová , proděkanka ESF / Faculty Vice-dean	
9:45 - 10:45	Zahajovací projev / Opening speech - Simona Kalová - Does Accuracy Really Matter? Interpreting the Results of a Corpus-based Analysis of Advanced English in Czech Tertiary Education P102	
10:45 - 11:15	Přestávka na kávu / Coffee break	
	<i>místnost/room P106</i>	<i>místnost/room P102</i>
	PRESENTATIONS	
11:15 - 11:45	Axel Beer, Martin Herles - Implementing an LSP course in a master's program on business communication – reinventing the wheel?	Dita Phillips - The role of translation in teaching ESP
11:45 - 12:15	Blanka Pojslová - Peer and teacher feedback on ESP writing: Students' perspective	Dominika Vargová - Developing transferable skills within the course in translation of specialized texts
12:15 - 12:45	Tatjana Sinkus - The Potential of Blended Learning and Students' Perceptions on its Implementation in ESP Course in Business Management Studies	Inese Ozola - Developing Oral Presentation Skills of Economics and Business Undergraduate Students
12:45 - 13:15	Boglarka Kiss Kulenović, Višnja Kabalin Borenić - Student reactions to online learning and online teaching tools used during the Covid-19 pandemic	Lucia Dančišinová - Auto-evaluation of English Language Skills of Management Students in the Context of Professional Foreign Language Teaching
13:15 - 14:30	Oběd/Lunch - Menza/University Canteen Vinařská	
	WORKSHOPS	
	<i>místnost/room P302a</i>	<i>místnost/room P302b</i>
14:30 - 15:15	Ivana Mičínová - Complex cognitive tasks with high levels of uncertainty – a way to stimulate language and professional growth in HE students	Blanka Pojslová - Developing ESP oral performance assessment tools
	POSTER PRESENTATION	
	Daniela Veškrnová - New uses of mediation in the teaching of French for professional purposes	
	<i>místnost/room P302a</i>	<i>místnost/room P302b</i>
	PRESENTATIONS	
15:25 - 15:55	Eva Maierová - Perceptions of plagiarism by students of the University of Economics in Bratislava	Siniša Prekrtatić, Ivana Francetić - Assessing proficiency in English for specific purposes – the case of Aviation English
15:55 - 16:25	Ioana Kocurova-Giurgiu - Using positive psychology to manage tensions in international classrooms at tertiary education levels.	Ivana Kapralikova - Abbreviations in modern business correspondence and their pedagogical implications
16:25 - 16:55	Irina Kozárová - The development of intercultural communicative competence in the context of teaching the applied English language to the students of economics and management	Tomas Maier - Passiv im Wirtschaftsdeutsch-Unterricht
17:05 - 17:15	Tombola - ukončení konference / Raffle - closing the conference	
19:00	Informal drink in the city centre	