

		Kurz Organizace mezinárodních akcí (Organization of international Events)					
		16:30 - 18:00	18:30 - 20:00	9:00-10:30	11:00-12:30	13:30-15:30	16:00-17:30
Fr	13.10.	Introduction to Organization of International Events	Event Preparation (Target Group, Goals, Budget, Event Types)				
Sa	14.10.			Networking vs. Teambuilding, Intercultural Communication	Marketing and Promotion & On-line Tools	Preparation of Road Book (Events Map and Time Management)	Tools for Minimisation of Event's Risks
Su	15.10.			Group / Individual Projects	Presentation of projects / Feedback		